

# SOCIOLOGICAL SCIENCES

## VOLUNTEERING AS AN ELEMENT OF THE SOCIAL RESPONSIBILITY OF A PERSON AND SOCIETY

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**Introduction.** The main goal of a volunteer is to protect the rights and freedoms of a person, to support him both materially and psychologically, as well as to fulfill his civic duties.

Volunteering is usually understood as humanitarian activity, during which a person or a group performs a certain work - provides help, volunteer services, not for financial gain [1].

**Aim.** Consider volunteering as a tool to develop skills and to promote welfare or improve the quality of human life, to unite the nation, and to resist under conditions of worsening socio-political dangers. In addition, it is designed to establish contacts for possible employment.

**Materials and methods.** Using analysis and synthesis, observation and comparison in his work. We turned to a review of literary sources [1-5] dedicated to the phenomenon of volunteering, which showed that volunteering contributes to the development of an emotional, sensual personality, changes and educates an individual, shapes his valuable world, allows to expand world perception and gain new knowledge, and also contributes to creative active activity in society and personal growth.

Any volunteer initiative and work is built on the principles of altruism,

kindness, generosity, mercy and caring. These are the qualities that have encouraged people to engage in charitable activities since ancient times [2].

Voluntary organizations are one of the components of the economic development of the country, as employers and service providers increase the overall economic performance of the country and reduce the burden of public spending. The sector also plays a key role in creating the conditions under which the economy can recover, rising from the ruins, by investing in education, training and improving employment opportunities for people in the labor market.

The Law of Ukraine on volunteering defines volunteering as a form of charitable activity, lists the types of charitable activity, and specifies that benefactors can jointly or individually carry out charitable activity on the basis of a voluntary choice of one or more of these types [3, p. 2, p. 5]. The volunteer realizes the common goal of volunteer formation, improves the state of society, creates the so-called "social capital". At the same time, personal "social capital" is formed-moral values, experience, skills, etc.

We are sure that volunteer help is useful both for the one who receives it and for the one who helps. Positive effects are manifested in life satisfaction, increased self-esteem, improved health, as well as the acquisition of new social connections and professional skills and experience.

There are a large number of volunteer organizations that are formed specifically to provide assistance to young people. Due to the fact that this is a very specific work that requires great awareness and qualification, in our opinion, it is possible to develop and improve various types of volunteering in the youth sector, namely the following.

In the current state of Russian aggression, Ukraine needs as many volunteers and non-profit organizations as possible, who will put all their resources into solving local or global social problems. During the crisis events, the Ukrainian society showed its readiness for voluntary work for the good of the country, there was an activation of the population, the creation of new ideas and decisive actions. Now, during the war, the support of volunteers is also of great importance.

Situational volunteering is the involvement of volunteer assistance for a short-term event that requires specific skills or abilities on the part of the volunteer.

Regular volunteering is a type of volunteering that involves long-term cooperation of the volunteer with the organization.

Specific volunteering is a type of work where people who volunteer for a specific task in the majority are chosen by the community or staff based on their skills and abilities.

Youth volunteering is when peers of those people who are targeted for help are involved in volunteering.

**Results and discussion** showed that volunteer organizations exist thanks to human resources, namely volunteers who are willing to voluntarily perform the necessary work. People are not always ready to take this step, so non-profit volunteer organizations must be prepared for a lack of volunteers; and do not always have the ability to successfully attract stable employees. Social reality shows that in non-profit organizations there is often a high turnover of personnel, which makes it almost impossible to solve the problems of voluntary charity.

The way out of such a situation can be seen in the promotion of moral values and the unity of the ethnic group. A person without established values does not always cope with difficulties and even with the performance of simple duties for an agreed fee. The probability of participation of an individual without humane values in volunteering decreases. The presence of meaningful life values is the basis that is necessary for the existence of a full-fledged society. They can become the main motivation of a person, the basis of volunteering. Leaders and representatives of volunteerism are obliged to constantly influence the support and development of such values in each of its subjects and objects.

**Conclusions.** In Ukraine, as in global practice, volunteering is supported by society and legislation. There are many volunteer projects that have provided tangible help to those in need. All this not only helps an individual, for example, in the formation of meaningful life values, an institution or organization, but also changes the mentality of citizens, forms national identity; through social transformations

improves the local and regional situation and the general state of life in the country.

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